



**ECONOMIC
DEVELOPMENT
COLLABORATIVE**

Board of Directors:

AeroVironment, Inc.
Arthur J. Gallagher & Co.
AT&T
California Lutheran University
California State University
Channel Islands
California Resources Corporation
Central Coast Labor Council
City National Bank
E. J. Harrison Industries
Farm Bureau of Ventura County
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Limoneira Company
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Meissner Filtration Products
Montecito Bank & Trust
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Port Hueneme Division
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The Port of Hueneme
The Trade Desk
Tri-County Chamber Alliance
VCEDA
Ventura County Coast
Ventura County Community
College District
Ventura County Transportation
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City of Santa Paula
City of Simi Valley
City of Thousand Oaks
City of Ventura
County of Ventura

**4001 Mission Oaks Blvd.
Suite A-1
Camarillo, CA 93012**

www.edcollaborative.com

**Executive Committee Meeting
March 5, 2025, 3:30 p.m.**

**Conference Room, Suite P
4001 Mission Oaks Boulevard
Camarillo, CA 93012**

Agenda

*Call to Order
Roll Call*

- I. Amendment to the Agenda** – This is the time and place to change the order of the agenda or delete any agenda item(s)
- II. Public Comment**
- III. Executive Committee Meeting Minutes, March 5, 2025** (Action)
Attachment III
- IV. Administration**
 - A. Update on EDC Staffing Changes (Information)
Attachment IV-A
 - B. Discussion on Implementing a Communications and Marketing Strategy Assessment, Including Stakeholder Engagement (Information)
Attachment IV-B
 - C. Consideration to Ratify the President/CEO's Approval of an Agreement with Platinum HR Consulting Group, for Ongoing HR Management and Staff Support Services, Estimated Not to Exceed \$25,000 Annually. (Action)
Attachment IV-C
 - D. Consideration to Renew the FATHOMWERX Memorandum of Understanding. Recommendation to Approve. (Action)
Attachment IV-D
 - E. President's Report (Information)
Attachment IV-E
- V. New or Unfinished Business**
- VI. Committee Member Comments**
- VII. Adjournment to May 7, 2025**
In compliance with the Ralph M. Brown Act and the Americans with Disabilities Act, if you need a disability-related modification, accommodation, or other special assistance to participate in this meeting, please contact Kelly Noble at (805) 409-9156. Notification 48 hours before the meeting will enable reasonable arrangements to be made.