

MINUTES
EDC-VC BOARD OF DIRECTORS MEETING
February 15, 2024

- Location:** 4001 Mission Oaks Blvd, Suite A-1 , Camarillo, Ca 93012
- Attendance:** Gerhard Apfelthaler- California Lutheran University
Stephanie Caldwell – Tri- County Chamber Alliance
Kristin Decas—Port of Hueneme, Board *Chair*
Nan Drake – E.J. Harrison Industries
Mike Harris—Pacific Coast Business Times
Martin Erickson—Ventura County Transportation Commission
Daniel Groff – City of Moorpark
Amy Fonzo – Aera Energy
Cynthia Herrera – Ventura County Community College District
Sarah McLelland—Montecito Bank and Trust
Gloria Martinez—County of Ventura
Chris Meissner—Meissner Filtration
Bryan McDonald – City of Oxnard
Albert Mendez – City of Fillmore
Jey Lacey—SoCal Edison
Dr. Martita Martinez Bravo – City of Camarillo
Rosie Orneleas—City of Oxnard
Janice Parvin—County of Ventura, *Board of Supervisor*
Joe Schroeder - City of Ventura
Celina Zacarias—California State University Channel Islands
Peter Zierhut—Haas Automation, *Secretary/Treasurer*
- Absent:** Barry Wolfman—Dignity Health/St. John’s Hospitals
Haider Alawami – City of Thousand Oaks
Dee Dee Cavanaugh—Pacific Western Bank, *Board Chair*
Pedro Chavez – City of Santa Paula
Harold Edwards -- Limoneira Company
Jeremy Goldberg—Central Coast Labor Council
Jeff Gorrell—County of Ventura, Board of Supervisor
Rachel Lang- City of Ojai
Misty Perez—City of Port Hueneme
Tracy Perez- VCEDA
Sim Tang Paradis—City National Bank
Brian Tucker – Ventura County West (Liaison)
Alex Schneider – The Trade Desk

Staff:	Ray Bowman, EDC SBDC Director Alondra Gaytan, Director of Strategic Relations Bruce Stenslie, President/CEO Shalene Hayman, EDC Controller
Guests:	John Bandek—City of Moorpark Mike Silacci—VCCF
Call to Order:	Board Chair Kristin Decas welcomed everyone and called the meeting to order at 3:35pm. Kristin asked all to share introductions.
Amendment to the Agenda:	None
Public Comment:	None
Approval of Meeting Minutes:	<p>Approval of Meeting Minutes January 18, 2024</p> <p>Board Chair Kristin Decas opened discussion and invited comments from members of the board regarding the January 18, 2024, board minutes. Kristin Decas called a motion to approve the minutes. Supervisor Janice Parvin moved the motion and Dr. Martita Martinez-Bravo seconded. All Board members listed in attendance in favor, motion carried.</p>
Financial Report:	<p>A. November 2023 Financials B. December 2023 Financials</p> <p>Bruce Stenslie introduced Shalene Hayman. Shalene provided an overview of the Financials. Board Chair Kristin Decas opened discussion regarding the financials and invited comments from the members of the board. Kristin Decas called a motion to approve and file the financials. Dr. Martita Martinez Bravo moved to approve, and Celina Zacarias seconded the motion. All Board members listed in attendance in favor, motion carried.</p>
Administration:	<p>A. Consideration of Chair’s Appointment to fill a Vacancy on the EDC Executive committee meeting.</p> <p>Bruce Stenslie provided an overview of the bylaws that pertain to this item. Board Chair Kristin Decas announced that she is recommending appointment of Cynthia Herrera from the Community College District to fill the vacancy on the EDC Executive Committee. The Chair’s recommendation requires approval of the Board. Chair Decas opened discussion regarding this action item and board members shared their comments. Kristin Decas called a motion to approve her consideration to fill the vacancy on the EDC Executive Committee. Celina Zacarias moved to approve and Supervisor Janice Parvin Seconded the motion. All board members listed in attendance in favor, motion carried.</p>

B. Consideration of an order form agreement with Wonderschool Inc., \$49,140 to secure 26 Childcare Business Management Systems Software Licenses and for 14 months of Training and Professional Development for Ventura County Home-Based Childcare Providers.

Bruce Stenslie provided an overview on the Wonderschool agreement. He emphasized the notion that childcare providers are a critical component of the county's service infrastructure, providing children a safe place to learn while parents and guardians are at work. Severely impacted by the pandemic, however, the home-based childcare sector has yet to fully recover. Both prior to and since the pandemic's impact on the sector, EDC has been participating in several efforts to help stabilize the childcare provider network. In support of these efforts EDC has secured two sources of funding, From the County of Ventura American Rescue Plan Act strategy, \$360,000 over three years, focused on childcare technical assistance and capacity building. This funding was requested to expand on the efforts of the Shared Services Alliance, augmenting the short-term launch funding from the state for the Shared Services Alliance. From the Ventura County Community Foundation, \$498,000 over two years, in support of concentrating assessments, technical assistance and lending services to all childcare providers in Santa Paula. EDC's ARPA fund project includes a line item to support providers access to management tools and software. Today's recommended agreement with Wonderschool helps move along our existing agreements and funding. Board members shared their comments and discussed this opportunity.

Kristin Decas called a motion for the consideration of an order form agreement with Wonderschool Inc., \$49,140 to secure 26 Childcare Business Management Systems Software Licenses and for 14 months of Training and Professional Development for Ventura County Home-Based Childcare providers. Chris Meissner moved the motion, and Cynthia Herrera seconded the motion. All board members listed in attendance in favor, motion carried.

C. Presentation and Discussion: CA Jobs First, Uplift Central Coast, Regional Part I.

Bruce Stenslie introduced the Brookings team who tuned in via Zoom to provide an overview of the Regional Part I Data. Members from the Brookings Institute were Marek Gootman and Rachel Barker. They provided an overview of the current findings of the first phase, or "Part I," of the research that is complete and available in an Executive Summary, also in a full report and separate databook, all at: <https://upliftcentralcoast.org/news-research/>. The just published Part I summarizes the inputs and economic profiles; Part II, due in September 2024, will focus on priorities and strategies for economic investment. Kristin Decas opened a discussion regarding the Brookings Institute presentation, board members shared their comments. This item was for informational purposes.

D. President's Report

Bruce Stenslie provided an overview of the various local, regional, and other community meetings and partnerships. A few updates for board members included upcoming events, and grant opportunities. With interested in the partnership and leveraging of resources.

**Board member
discussion liaison
report:**

VCEDA – They are ready to go for re-starting the group and are happy with the two consultants they hired.

VCIC- Peter Zierhut shared that VCIC would be holding a Networking Event at Limoneira on February 29th at 5:00 pm.

Lodging- Bryan was absent Bruce shared Bryan’s points regarding occupancy. Ventura County as a region is in a strong recovery for visitation and hospitality.

VCTC- Shared that Mobility 21 is encouraging the legislature to maintain funding for transportation. Great equity program kids ride for free and free for college students.

**Board member
comments:**

City of Camarillo approved Costco.

**Meeting Adjourned
at : 5:09 pm**

Board chair Kristin Decas thanked everyone for coming and adjourned to March 21, 2023.