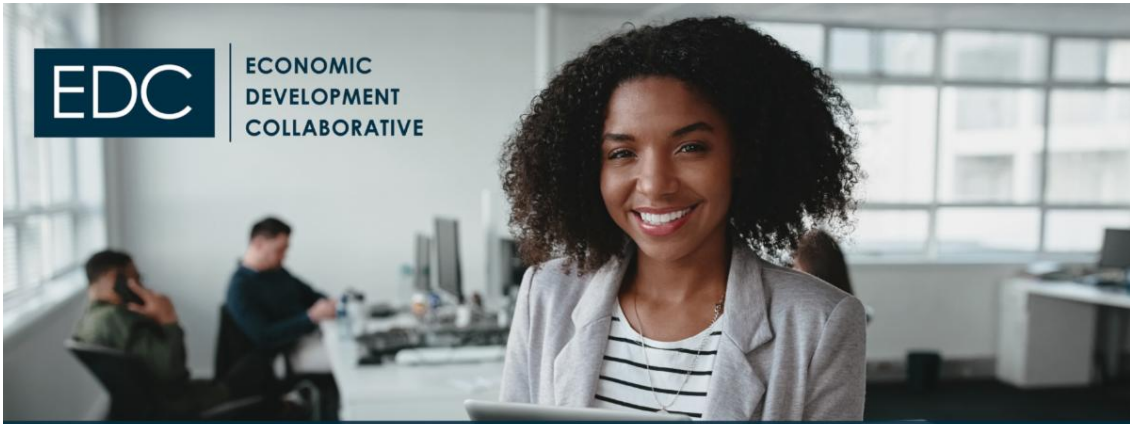


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EDC BUSINESS ALERT

EDC PRESIDENT AND CEO BRUCE STENSLIE RECEIVES AWARD FOR EXCELLENCE IN VISIONARY LEADERSHIP



2023 Recipient of Rodney Fernandez Founder's Award for Excellence in
Visionary Leadership from Ventura County Community Development

Corporation

Bruce Stenslie, a seasoned professional with 30 years of experience in workforce and economic development, has held the position of President and CEO at the Economic Development Collaborative (EDC) since 2007. Throughout his career, Stenslie has undertaken pivotal roles, such as Deputy Director for the California Workforce Association and Executive Director of various organizations. Recognized for his influential contributions, including being elected Chair of the California Association for Local Economic Development and receiving VCLA's recognition as the 2023 Business Leader of the Year is a representation of how hard Bruce and his team worked to significantly impact the small business community across Ventura, Santa Barbara and Los Angeles counties.

The VCCDC Rodney Fernandez Founder's Award for Excellence in Visionary Leadership was established to celebrate Rodney Fernandez, a dedicated advocate for affordable workforce housing in Ventura County and the founder of VCCDC. Bruce received this award for his commitment to empowering businesses, community partners, and civic leaders to succeed and make a positive impact on the community.

About Ventura County Community Development Corporation

Ventura County Community Development Corporation (VCCDC) connects and cultivates a diverse network of passionate, capable leaders through immersion in both critical issues shaping Ventura County and opportunities for personal and professional growth. VCLA's comprehensive program ignites awareness and inspiration, helping cohort members discover their individual pathways toward impacting our region.

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