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EDC BUSINESS ALERT

NASBITE INTERNATIONAL RECOGNIZES EDC SBDC DIRECTOR DR. RAY BOWMAN AS THE INTERNATIONAL TRADE EDUCATOR OF THE YEAR



Dr. Ray Bowman (EDC SBDC Director) accepting the 2023 International Trade Educator of the Year Award



Dr. Ray Bowman and Gabriel Shweiri (President of NASBITE International)

2023 International Trade Educator of the Year

NASBITE International grants the International Trade Educator of the Year Award to recognize exceptional contributions to international trade instruction, research, curriculum development, program development, and advocacy of international business issues.

[Dr. Ray Bowman](#) received this honor at the recent NASBITE Annual Conference due to his extensive educational background and dedication to helping and teaching others. His expertise includes a Doctorate in Business Administration, a master's degree in business and an undergraduate degree in business and

international trade. He also holds certifications as a Lean Six Sigma Green Belt, Global Business Professional (CGBP) and NASBITE CGBP trainer. Dr. Bowman's passion for teaching and sharing knowledge shines through in his roles as our EDC Small Business Development Center Director and as an international business, entrepreneurship and operations management instructor at Babson College, California State University Channel Islands and Emylon business school in France.



From left to right: Dr. Ray Bowman, Gabriel Shweiri, Gabriel Esparza (Associate Administrator for the Office of International Trade at the U.S. Small Business Administration) and Simona Racek (EDC SBDC Trade Specialist)

Our EDC SBDC Trade Specialists [Simona Racek](#) and [Siddhi Khara](#) also attended the conference. Simona presented a session on the state of digital trade. She discussed the digital standard initiative collaboration project between our Global Department and the San Diego and Imperial District Export Council. Siddhi supported the organization of a session titled “Programs v. Needs in Export Assistance.”



From left to right: Simona Racek, Dr. Ray Bowman and Siddhi Khara (EDC SBDC Trade Specialist)

About NASBITE International

NASBITE is a leading authority and industry standard for global business

education, trade credentialing, training and practice. Its members represent all sectors of global business, including trade educators, specialists, service providers and companies engaged in international trade, as well as Certified Global Business Professional (CGBP) credential holders. NASBITE members benefit from networking with a mix of professionals through various events, educational sessions, and webinars.

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