

MINUTES
EDC-VC BOARD OF DIRECTORS MEETING
July 21, 2022

Location: <https://us06web.zoom.us/j/87048392992?pwd=aGszcmxUdE1XVS9EY0F6NmE1c0JUQT09>

Attendance: Simone Alex – City of Fillmore
Haider Alawami—City of Thousand Oaks
Gerhard Apfelthaler – California Lutheran University
Letitia Austin— Port of Hueneme/Oxnard Harbor Port District
Stephanie Caldwell – Chambers of Commerce Alliance
Dee Dee Cavanaugh, *Vice Chair* – City of Simi Valley
Nan Drake – E.J. Harrison Industries
Kristen Decas—Port of Huaneme / Oxnard Harbor District
Henry Dubroff – Pacific Coast Business Times
Bob Engler—City of Thousand Oaks
Amanda Flanagan – Ventura County Transportation Commission (Liaison)
Martin Erickson -- Ventura County Transportation
Suza Francina – City of Ojai
Cynthia Herrera – VCCCD
John Heffernan – AT&T
Bob Huber – County of Ventura
Alan Jaeger – NSWC Port Hueneme Division (Liaison)
Mike Johnson – City of Ventura
Kelly Long, Ventura County Board Supervisor
Lynne Luna—Mechanics Bank
Jey Lacey – Southern California Edison
Vianey Lopez – City of Oxnard
Chris Meissner – Meissner Filtration Products
Rosie Ornelas – Economic Development Representative/City of Oxnard
Misty Perez – City of Port Hueneme
Tracy Perez – VCEDA
Andy Sobel – City of Santa Paula
Sim Tang Paradis – City National Bank
Brian Tucker – Ventura County West (Liaison)
Celina Zacarias – California State University Channel Islands
Peter Zierhut, *Secretary/Treasurer* – Haas Automation
Paul Stamper— County of Ventura

Absent: Shawn Mulchay – City of Camarillo
Amy Fonzo – Aera Energy
Daniel Groff – City of Moorpark
Mary Jarvis – Kaiser Permanente
Skyler Ditchfield– Geolinks
Harold Edwards, *Board Chair* -- Limoneira Company
Anthony Goff – Calleguas Municipal Water District (Liaison)

Jim Scanlon – Arthur J. Gallagher and Co
Alex Schneider – The Trade Desk
Trace Stevenson – AeroVironment, Inc.

Legal Counsel: Nancy Kierstyn Schreiner, Law Offices of Nancy Kierstyn Schreiner

Staff: Monica Estrella, Grants and Contracts Manager
Ray Bowman, SBDC Director
Marvin Boateng, Director of Lending
Tracie Schneider, Marketing and Communications Manager
Alondra Gaytan, Director of Strategic Relations
Shalene Hayman, Controller
Bruce Stenslie, President/CEO
Jaime Fall, Workforce and Economic Strategies Director

Guests: Jessica Daugherty, CAUSE Impacts
Rick Maclennen, Ed.D , Ventura County Community College District

Call to Order: Vice Chair Dee Dee Cavanaugh welcomed everyone and called the meeting to order at 3:33pm.

Amendment to the Agenda: The Chair of Economic Development Collaborative-Ventura County pursuant to Government Code 54956(a) calls a Special Meeting of the Board of Directors on July 21, 2022 at 4:30 p.m.
Teleconference via:
<https://us06web.zoom.us/j/87272329492?pwd=eXdKdk9tTjNaYWZVd1dkMVlxNjFNQT09>
Meeting ID: 872 7232 9492 **Passcode:** 995699 **Phone Option** 408-638-0968,,87272329492

This Special Meeting has only the following Agenda:

1. Public Comment
2. Ratification of Renewal of the Partnership Intermediary Agreement with Naval Surface Warfare Center – Port Hueneme Division. Recommendation to Approve. Attachments 3.
3. Adjournment to September 15, 2022

As noted above, the Special Meeting will follow the regular meeting, convening at 4:30.

Public Comment: Cynthia Herrera introduced the new Chancellor for the Ventura County Community College District, Rick Maclennan, Ed.D.

Adopt a Resolution, Subject to Government Code 5493, Subdivision (e)(3), for the EDC-VC Board of Directors to Hold Virtual Meetings Due to COVID-19 Emergency: Vice Chair Dee Dee Cavanaugh called a motion to adopt a Resolution, Subject to Government Code 5493, Subdivision (e) (3), for the EDC-VC Board of Directors to Hold Virtual Meetings Due to COVID-19 Emergency. Bob Huber moved the motion and Bob Engler seconded the motion. No abstentions.

Approval of Meeting Minutes:

Approval of Meeting Minutes June 16, 2022.

Vice Chair Dee Dee Cavanaugh opened discussion and invited comments from members of the board regarding the June 16, 2022 minutes. Dee Dee called a motion to approve the June 16, 2022 Meeting minutes. The motion was moved by Kelly Long and seconded by Andy Sobel, all Board members listed in attendance in favor, motion carried.

Financial Report:

Financial Report and Overview of June 2022 Financials

Bruce Stenslie provided an overview of the June, 2022 financials. A brief discussion occurred and board members shared their comments. Vice Chair Dee Dee Cavanaugh called a motion to approve the Financials of June, 2022. Bob Huber moved the motion and Cynthia Herrera seconded the motion. All Board members listed in attendance in favor, motion carried.

Administration:

A. Authorization for the President/CEO to Submit a Proposal for EDC to Serve as Fiscal Agent, Grant Recipient and Regional Partner, Representing the Uplift Central Coast Coalition, for Securing up to a \$5 Million Planning Grant through the CA Community Economic Resilience Fund. Recommendation to Approve.

Bruce Stenslie provided background information on the EDC's involvement in part of California's investment for recovery from the impacts of COVID. The legislature approved and the Governor signed legislation in 2021 establishing the \$600 million Community Economic Resilience Fund, or CERF. For our region, EDC has entered into an MOU with REACH (representing San Luis Obispo and north Santa Barbara counties) and the Monterey Bay Economic Partnership (MBEP) representing Monterey, Santa Cruz and San Benito counties. EDC's role will be to serve as the fiscal agent. REACH will serve as the lead convener and EDC and MBEP will serve as sub-regional conveners for developing the plans and priorities. Today's recommended action is to formally authorize our application to apply and for a delegation to the President/CEO to accept, if approved and awarded by the state, a planning grant agreement and funding.

Dee Dee Cavanaugh called a motion to approve that the President/CEO can Submit a Proposal for the EDC to Serve as Fiscal Agent, Grant Recipient and Regional Partner, Representing the Uplift Central Coast Coalition, for Securing up to a \$5 Million Planning Grant through the CA Community Economic Resilience Fund. Mike Johnson moved to approve the motion and Henry Dubroff seconded the motion. All board members listed in attendance in favor and motion passed.

B. Ratification Authorizing Submittal of a Proposal to the California Public Utilities Commission, Advanced Services Funds Consortium Program, for \$200,000 Annually for a Three-Year Period, EDC Serving as Fiscal Agent for the Pacific Coast Broadband Consortium. Recommendation to Approve.

Bruce Stenslie shared that the EDC recently commissioned a study through Dr. Jamshid Damooei of California Lutheran University that documented a significant and widespread "digital divide," that is, very high rates for low income and minority households lacking both a computer and internet connectivity.

In response to the CPUC's invitation for regional consortia to help identify gaps in local broadband connectivity and capacity and to help identify priorities for improvement, EDC began in 2014 convening a broad range of stakeholders in Ventura, Santa Barbara and San Luis Obispo Counties, to solicit and sustain interest in a regional consortium, to identify gaps

in service, to promote broadband deployment and adoption, and to establish priorities for moving forward. The current three-year period of grant funding from the CPUC is set to expire in October. The CPUC recently published a new solicitation for proposals for the continuation and extension of the Consortium program. The application was due July 15. The EDC has applied under the authority of the President's signature—based on this as a continuation of existing and previously approved priorities—but are also seeking ratification from the Board, both to share our current status and to assure board concurrence on the priority. Copies of the grant proposal are available for review by request.

Dee Dee Cavanaugh called a motion to approve the Ratification Authorizing Submittal of a Proposal to the California Public Utilities Commission, Advanced Services Funds Consortium Program, for \$200,000 Annually for a Three-Year Period, EDC Serving as Fiscal Agent for the Pacific Coast Broadband Consortium. Andy Sobel moved to approve the motion and Kelly Long seconded the motion. All members of the Board in attendance in favor, motion passed.

C. Update and Status Report on the Digital Upskilling Initiative

Bruce Stenslie introduced Jaime Fall who is the Workforce and Economic Strategies Director for the EDC and Jessica Duarte from CAUSE Impacts who is a consulting firm who is overseeing and managing the Digital Upskilling Initiative working with external partners and establishing collaborations. Jaime Fall and Jessica Duarte presented to the Board of Directors on the status of the Digital Upskilling Initiative and the status of funding, training, collaborations, and timeline.

D. President's Report

Bruce Stenslie reported Local, Regional and Other Community Meetings/ Partnerships that the EDC has been working on in the month of June.

Committee/Liaison Reports:

- A. Ventura County Lodging Association – Brian Tucker Reported that travel and tourism occupancy in June has improved, with Ventura County ahead of the statewide pace of recovery. Brian also invited folks to visit the Dallas Cowboys Training Camp for a VIP experience.
- B. Naval Surface Warfare Center – Alan Jaeger shared that Fathomwerx will be hosting an event called Fathomwerx Summit September 14-15, 2022.
- C. Ventura County Transportation Commission – Nothing to report
- D. VCIC- Peter Zierhut reported that they are continuing to work with website team and building membership.
- E. E. VCEDA – Nothing to report
- F. Economic Developers Roundtable- Nothing to report
- G. Calleguas Municipal Water District – Nothing to report

Board Member Comments:

Henry Dubroff invited the Board to attend the 20th anniversary of the Spirit of Small Business awards that will take place at the Ritz Carlton at the Bacara in Santa Barbara.

Adjournment Meeting closed :

Dee Dee Cavanaugh thanked everyone for attending the meeting. Meeting was adjourned at 4:32pm and the Special Meeting will convene immediately following our adjournment.

Special Meeting opened: Dee Dee Cavanaugh thanked everyone for attending the special meeting scheduled at 4:30pm.

Public Comment: None

Administration: **Ratification of Renewal of the Partnership Intermediary Agreement with Naval Surface Warfare Center – Port Hueneme Division.**

Bruce Stenslie provided an overview of the EDC’s agreement with Naval Surface Warfare Center – Port Hueneme Division and requested the boards approval for the partnership Intyermediary Agreement. Dee Dee Cavanaugh called a motion for the Ratification of Renewal of the Partnership Intermediary Agreement with Naval Surface Warefare Center—Port Hueneme Division. Kristen Decas moved to approve the motion and Bob Huber seconded the motion. All members of the board in attendance in favor motion carried.

Adjournment: Dee Dee Cavanaugh Adjourned the meeting to September 15, 2022 at 3:30pm.