Economic Development Collaborative Small Business Development Center RFQ

Contact Information:

| Applicant/Organization Name: | |
|---------------------------------|--|
| Address: | |
| Phone: | |
| Email: | |

<u>All applicants must complete information below.</u> If you are applying on behalf of an organization, business, non-profit or other institution, please provide information relative to the project lead.

General:

1. Please list the names of any educational institutions you have attended and the degrees you obtained.

2. Are you fluent in a language other than English? If yes, please specify below.

3. If selected, how many hours per week would you be available (19 hours maximum):

4. Have you or your organization ever worked for any economic development or small business/business technical assistance programs? If so – in what capacity.

5. There is significant reporting associated with the SBDC. It is a requirement to be proficient in Microsoft Office (Word, Excel, and PowerPoint) as well as internet-based database tracking systems. Do you meet these requirements:

Yes 🗌 🛛 No 🗌

Areas of Individual Specialization-Please check the boxes below next to the areas of expertise:

Functions

| Access to Capital | Government Certification |
|------------------------------------|---------------------------------|
| □ Accounting | (including 8A) & Contracts |
| Alternative Financing | 🗆 Human Resources |
| Business Expansion | LEED Certification |
| Business Plans | 🗆 Loan Packaging Assistance |
| Business Sales and Marketing | New Product Launches |
| \Box Cash Flow | 🗆 Payroll |
| Contracting and Procurement | Permits & Licensing Information |
| Corporate Structuring | Projections |
| Credit Improvement | Quickbooks Basics |
| E-Marketing | 🗆 Social Media |
| Effective Management | Strategic Planning |
| Entrepreneurial Success Strategies | \Box Tax Information |
| Export/Import Assistance | 🗆 Venture Capital Funding |
| | \Box Website Development |
| Other (please specify): | |

Industries

| | 🗆 Retail |
|---------------------|-----------------------------------|
| | Service |
| Entertainment | Sustainable Technology |
| Franchise | Technology |
| Green Technology | Transportation & Warehousing |
| International Trade | Architecture & Engineering |
| Legal Issues | Professional Services: Accounting |
| | Professional Services: Legal |
| Manufacturing | Apparel |
| Medical | Financial Services |
| Restaurant | Educational Services |
| | Science & Technical Services |
| | |

Other (please specify):

Questions (limit answers to 1-2 paragraphs):

1. In 200 words or less, please describe any relative experience you or your organization have in working with small businesses.

2. Please describe your knowledge of the general challenges faced by small business owners. How will you or your organization best assist with these challenges?

 At what stage of a company are you or your organization most comfortable working with, start-ups or existing businesses? At which revenue thresholds (i.e. \$1-\$300k; \$300k-1M; \$1M-\$10M; or more. Please describe in 200 words or less):

 The economic development programs at EDC SBDC are held to strict performance standards. How would you or your organization directly or indirectly help our clients achieve one or more of the following outcomes: (1) increase in sales (domestic or import/export sales); (2) creation of new jobs or retention of existing jobs; (3) creating a new business; (4) access to capital (loans/equity/debt/venture capital). 5. What type of capital (i.e. loans/VC) have you or your organization assisted small businesses in obtaining; how long ago; and what is the typical size of the loan(s) (please describe in 200 words or less):

6. Explain how you or your organization will attract and onboard small business clients into the Economic Development programs at EDC SBDC (please describe in 200 words or less):

References:

Please list at least two but no more than three references. Additionally, please provide details on the kind of work you did for them, including any consultation or advising.

Reference 1

| Name: | |
|----------------------------------|---------------|
| Title: | |
| Organiza [.] Departm | tion/ ent: |
| Phone: | |
| Email Ad | dress: |
| Details: | |
| | |

Reference 2

| Name: | |
|-----------------------|---------------|
| Title: | |
| Organizat Departme | tion/ ent: |
| Phone: | |
| Email Ado | dress: |
| Details: | |

Reference 3

| Name: | |
|-----------------------------|---------|
| Title: | |
| Organization Department: | n/ : |
| Phone: | |
| Email Addres | ss: |
| Details: | |
| | |

Please include the following with your application:

1. Resume (if applying as an individual) or Summary of Organization

By signing this response to the Request for Qualifications, I am attesting that information provided is true and accurate, and I have the authority to issue this proposal on behalf of my firm.

| Print Name | Title |
|------------|-------|
| | |
| Signature | Date |
| | |