

## EDC NEWS

**EDC RECEIVES PUBLIC/PRIVATE PARTNERSHIP AWARD!**

The Ventura County Economic Development Association (VCEDA) recently honored the EDC with the Public/Private Partnership award at VCEDA's 49th Annual Business Outlook Conference. The award recognizes outstanding and innovative projects that have significantly enhanced the economic vitality of communities and businesses through collaboration between the public and private sectors.



EDC was honored due to its role in assisting economic development within the County and beyond by providing expert knowledge and managerial tools necessary to both established businesses and start-ups, helping them to succeed in today's complex and rapidly changing business environment.

**EDC SBDC CLIENT SPOTLIGHT: MARY BETH LARKIN**

EDC SBDC Client, Mary Beth Larkin has launched her fashion line (IN)LARKIN in Santa Barbara!

With over 20 years of experience in the fashion industry, Mary Beth Larkin is a visionary, award-winning designer with an eye for major movements in fashion. After graduating from the Fashion Institute of Technology (FIT) in New York City, Mary Beth made glamour practical for Giorgio Armani for nearly a decade. Mary Beth has pioneered the ease and comfort of athleisure in her solo line debut.

A special event will be held at El Encanto in Santa Barbara February 13th from 4:00 to 8:00 pm featuring Mary Beth's new collection.

**Congratulations Mary Beth! We wish you all the best of success!**

VISIT  
(IN)LARKIN

**NEED HELP THIS TAX SEASON?  
CONNECT WITH EDC SBDC ADVISOR ANTHONY ELLIOTT, CPA**

**Do you have tax related questions?**

**Do you need assistance in preparation for tax season?**

HELP is available for those looking for tax preparation assistance.

Anthony Curtis Elliott, B.A., CPA, is a forensic accountant and intellectual property "royalty audit" specialist who performs royalty and contract compliance and related consulting services to a broad base of companies. With more than 30 years' experience in accounting and finance, he has held positions as accounting director and controller for both medium and large companies.

**Connect with Anthony at no cost by following the link below.**



SCHEDULE MY  
APPOINTMENT



**The Spirit of Entrepreneurship Awards** celebrate and acknowledge women entrepreneurs from Santa Barbara and Ventura counties who are making a difference in or with their business – regardless of the size of the business. The SOE Awards honor local women who have contributed to their community, demonstrated innovation, built their business or nonprofit and who are still leading their business or organization. Consider nominating a

woman you know (or nominate yourself!) by February 20.



**NOMINATE AN ENTREPRENEUR!**

**ABC 5 EMPLOYMENT TEST SEMINAR**

Assembly Bill 5 has changed worker classifications as of January 1, 2020. Learn more about the ABC test and how to distinguish between an employee and independent contractor.



**SCORE OFFICE**  
516 Pennsfield Place  
Thousand Oaks, CA  
March 18, 2020  
9:00 to noon



**REGISTER TODAY!**

**FEDERAL /STATE LABOR LAW AND PAYROLL TAX SEMINAR**



There have been changes in California's employment rules & regulations in 2020. Make sure you know your legal requirements and how these changes impact payroll taxes. Presented by the EDD, this workshop is one not to be missed!

**SANTA BARBARA EDD**  
February 20, 2020  
9:00 to 3:30 pm



**REGISTER TODAY!**

**SCORE INSPIRING WOMEN EVENT:  
CONTENT MARKETING**

Traditional marketing is becoming less effective by the minute; to get your business noticed you need to have a better way.

**Enter Content Marketing**

Content marketing is a strategic marketing approach focused on creating and distributing valuable, relevant, and consistent content to attract and retain a clearly defined audience - and, ultimately, to drive profitable customer action.



Please join us for an informative evening! Our presenters will provide you information and inspiration that can help you move your business to the next level.

**CAMARILLO PUBLIC LIBRARY**  
February 26, 2020  
5:00 to 7:30 pm



**REGISTER TODAY!**

**VISIT OUR WEBSITE**

