



SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

PROGRAM DESCRIPTION

The Economic Development Collaborative hosts the Small Business Development Center (SBDC) for Ventura and Santa Barbara counties. The area's lead center is the Los Angeles Regional Small Business Development Center Network, which is part of a nationwide SBDC program that partners with federal and private entities to provide small business owners access to management consulting, entrepreneurial education and other valuable business resources. The national SBDC program assists more than 1.3 million businesses through over 950 service centers every year. Locally, the SBDC assists more than 600 businesses annually in Ventura and Santa Barbara counties.

SBDC Program Services

The SBDC provides no-cost advising and training sessions in these key business areas to existing small businesses and to entrepreneurs interested in starting a business:

Start-up Assistance and Business Growth

- Start-up assistance
- Strategic planning
- Marketing and branding
- E-commerce and social media
- Legal compliance
- Human resources
- Operational assistance
- International trade
- Manufacturing assistance

Business Capital

- Financing and loan packaging
- Disaster loan financing
- Venture matchmaking

PARTNERING ORGANIZATIONS

- Small Business Administration
- Los Angeles Regional Small Business Development Center

PARTICIPATION QUALIFICATIONS

Small businesses and those looking to start a business that meet the following are eligible to apply for programs and services:

- Under 500 employees
- Located in Santa Barbara and Ventura counties
- For-profit

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All programs and services are offered to the public on a nondiscriminatory basis.

PROGRAM COST

The SBDC provides no-cost advising and training sessions to existing small businesses and to entrepreneurs interested in starting a business.

PROGRAM ENROLLMENT

For business consulting services please contact Alondra Gaytan at the EDC SBDC to apply. Email alondra.gaytan@edcsbdc.org or call 805.409.9159.

The SBDC Business Consulting Program is offered through EDC Grow and the Economic Development Collaborative in partnership with the Los Angeles Regional Small Business Development Center and funded in part through a cooperative agreement with the U.S. Small Business Administration.

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LOS ANGELES NETWORK

