



## EDC GLOBAL TRADE PROGRAM

### PROGRAM DESCRIPTION

The EDC Global trade program is designed to assist businesses' access to global trade opportunities by connecting them with specialized business assistance and training. EDC Global helps local firms identify and take advantage of trade opportunities, provide a strategic approach to global markets and helps companies use global markets as a catalyst for innovation. The EDC partners with experts from the Small Business Development Center, U.S. Commercial Services and the District Export Council to provide free business advising and access to experts in international trade including Certified Global Business Professionals through NASBITE International.

### The EDC GLOBAL program includes in-depth advising and training in the following areas:

- Export/import regulations
- Export/import documentation
- International financing
- International distribution and logistics
- International market research

### Partnering Organizations/Resources

- U.S. Commercial Services: market research, business matchmaking and diplomacy
- District Export Council: trade education and mentoring
- SBDC: consulting and educational training programs

### PROGRAM COST

This program is no-cost to businesses interested in accessing international trade opportunities and includes focused one-on-one technical advising.

### PROGRAM ENROLLMENT

Interested businesses should contact Alondra Gaytan at the EDC SBDC to apply. Email [alondra.gaytan@edcsbdc.org](mailto:alondra.gaytan@edcsbdc.org) or call 805.409.9159

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