



## BUSINESS TURNAROUND ASSISTANCE PROGRAM

### PROGRAM DESCRIPTION

The Business Turnaround Assistance program is designed to augment and support existing local economic development efforts related to business outreach, growth and retention. The program helps businesses to strengthen operations and keep workers employed.

### Program Services

In partnership with the Small Business Development Center, the program provides no-cost advising and training sessions to help businesses with employee retention and layoff aversion strategies. Consultation services may include: cash flow analysis, loan packaging, marketing, accounting, operational business planning, capital sourcing, debt and equity financing, permitting, licensing, tax planning and legal services. Businesses and workers may also receive training to improve skills and increase competitiveness.

### PARTNERING ORGANIZATIONS

- The Small Business Development Center (SBDC)
- California Employment Training Panel

### PARTICIPATION QUALIFICATIONS

Small businesses within Ventura County that are at risk of planned or potential layoffs affecting one or more employees (not including temporary or contracted workers).

### PROGRAM COST

This program is offered at no-cost.

### PROGRAM ENROLLMENT

For services please contact Alondra Gaytan at the EDC SBDC to apply. Email [alondra.gaytan@edcsbdc.org](mailto:alondra.gaytan@edcsbdc.org) or call 805.409.9159.

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