

**Board of Directors**  
**Thursday, June 21, 2018**  
**4:00 p.m.**

**Board Room**  
**4001 Mission Oaks Boulevard, Camarillo 93012**

**Agenda**

*Call to Order, Roll Call*

- I. **Amendment to the Agenda** – This is the time and place to change the order of the agenda or delete any agenda item(s)
- II. **Public Comment**
- III. **Financial Report: May 2018 Financials** (Action)  
*To be provided at the time of the meeting.*
- IV. **Administration**
  - A. **Consideration of a Re-Branding Plan, Establishing a DBA Trade Name for EDC-VC as the Economic Development Collaborative** (Action)  
*Attachment IV-A*
  - B. **Receipt of \$40,000 from the Ventura County Community Foundation for the Development of a Comprehensive Economic Development Strategy (CEDS), and Consideration of a Contract with the Ventura County Community College District, for the Period July 1, 2018 through December 31, 2018, \$35,000, for the Development of the CEDS. Recommendations to Accept the Receipt of Funds and to Delegate Authority to the President/CEO to Enter into Agreements, with Final Agreements Subject to Legal Review.** (Action)  
*Attachment IV-B*
  - C. **Designation of the EDC-VC Board of Directors as the Planning Organization and Strategy Committee to Guide the Development of the Ventura County Comprehensive Economic Development Strategy. Recommendation to Approve.** (Action)  
*Attachment IV-C*
  - D. **Update on Ventura County Film Commission Activities** (Information)  
*Attachment IV-D*
  - E. **President's Report** (Information)  
*Attachment IV-E*
- V. **Committee/Liaison Reports** (Information)
  - A. **VCEDA**
  - B. **Economic Developers Roundtable**
  - C. **Ventura County Lodging Association**
  - D. **Calleguas Municipal Water District**
- VI. **New or Unfinished Business**
- VII. **Board Member Comments**
- VIII. **Adjournment to July 19, 2018, 4:00 PM, 4001 Mission Oaks Boulevard, Camarillo 93012**  
*In compliance with the Ralph M. Brown Act and the Americans with Disabilities Act, if you need a disability-related modification, accommodation, or other special assistance to participate in this meeting, please contact Kelly Noble at (805) 384-1800 x21. Notification 48 hours before the meeting will enable reasonable arrangements to be made.*