



**MINUTES**  
**EDC-VC EXECUTIVE COMMITTEE MEETING**  
October 11, 2017

- Location:** EDC-VC, 1601 Carmen Drive, Suite 215, Camarillo, CA 93010
- Attendance:** Haider Alawami– Economic Roundtable Representative, City of Thousand Oaks  
Harold Edwards – Limoneira Company  
Cheryl Heitmann, *Chair* – City of Ventura  
Chris Meissner, *Vice-Chair* – Meissner Filtration Products  
Roseann Mikos – City of Moorpark  
John Procter – City of Santa Paula  
Sim Tang-Paradis – City National Bank  
Carmen Ramirez – City of Oxnard
- Absent:** Peter Zierhut, *Secretary/Treasurer* – Haas Automation
- Legal Counsel:** Nancy Kierstyn Schreiner – Law Offices of Nancy Kierstyn Schreiner
- Guests:** None
- Staff:** Marvin Boateng, Loan Officer  
Kelly Noble, Office Manager  
Bruce Stenslie, President/CEO
- Call to Order:** 8:03 a.m. Chair Cheryl Heitmann thanked everyone for attending the meeting.
- Roll Call:** Kelly Noble
- Amendment to the Agenda:** None
- Public Comment:** None
- Approval of Executive Committee Minutes** Chair Heitmann requested a motion to approve the minutes from the September 6, 2017 Executive Committee meeting. John Procter moved to approve and file the minutes from the September 6, 2017 Executive Committee Meeting. Sim Tang-Paradis seconded the motion. All Executive Members listed in attendance in favor, motion carried.
- Administration** **Review of Draft Employer User’s Guide for Worker Training**  
Stenslie stated that as previously reported, EDC-VC has for over the last three years served as one of 13 members of the California Stewardship Network. The Network is self-governing, though essentially sustained through funding provided by the Morgan Family Foundation. The purpose of the network is to encourage innovative thinking, regional and statewide collaboration and exchange of ideas intended to address the state’s economic, environmental and social challenges and opportunities.

A primary interest of the Stewardship Network is to look at these major California challenges from a “triple bottom line” perspective, that is, in consideration of the Economy, Social Equity and Environmental Balance.

Prior year projects have been the development of our regional Comprehensive Economic Development Strategy, an analysis of economic opportunity in local food processing and food systems, and support for local work on developing market-based groundwater trading.

While in each of the past years we had wide latitude in developing our local project, for 2017 the Foundation and Network set a priority for concentrating on advancing the priorities of the California Economic Summit. This year the directed priorities are for improving our local connection and contributions to the Stewardship Network itself and, most especially, for contributing to the goal of “one million more skilled workers,” specifically by strengthening relationships between workforce and community colleges.

Our primary 2017 CSN project is for the development of an on-line portfolio of regional funding and resources and user’s manual to improve worker and business access to the information and training essential for efficient access and use of the region’s resources contributing to career advancement and opportunities for higher earnings. See attached for a one page summary of the project.

We have a contract with VCCCD for the development of the User’s Guide. Stenslie introduced Alexandria Wright from VCCCD. Ms. Wright went through the guide asking the Executive Committee for input. Comments focused on concentrating the report more centrally on its purpose and ease of use by employers. The next draft will incorporate the Committee’s comments.

### **Membership Report**

Stenslie stated that as noted in prior months, we are actively recruiting for new members, with a key consideration to fill vacancies relative to gaps in industry sector representation. Our recruitment considerations include not only distribution and diversity by industry sector but also by region of the county, economic significance of the business and sector as well as the personal and professional characteristics of the individual members representing the industries and firms we recruit.

Current active recruitments have focused on the following:

- Health Services Sector
- Early Stage/High Growth Tech Firms
- Manufacturing and Related

Several others remain high priorities, particularly in the biotech, medical device, finance & insurance sectors, and other sectors.

### **Film Commission and Film Liaison Update**

Stenslie reminded the Executive Committee that in 2013 our Board approved a two year pilot to launch a more active role as the Ventura County Film

Commission. The approved action established both the framework for funding—through voluntary assessments or contributions from the County, the cities and other stakeholders—and the contract function of “Film Liaison.”

In 2015 our Board re-affirmed its support for the Film Commission activity, and we have budgeted for it in each year since, anticipating \$58,000 in revenue and expense in 2017.

For more on the Film Liaison function and funding, see the attachment “Film Liaison Funding Levels, 2017.”

Film Commission and Liaison activities are to facilitate communication between industry and location representatives, specifically to help avoid conflicts and to improve the over-all filming experience for all parties. The intended outcome is an increase of well-managed film activity, resulting in an increase in film shoots, film industry spending, local job retention and creation.

An essential component of our support for the Film Commission is an annual \$15,000 contribution from the County of Ventura. In exchange for that support, the County requires an annual update, looking for an increase in overall film activity and a report on the distribution of permits issued for filming throughout the region.

That report to the County Board is scheduled for 10:30 on Tuesday, October 24. A copy of the PowerPoint deck submitted to the County is attached.

An update was provided on the last year’s Film Commission activities and a preview of the presentation to the County Board of Supervisors.

**Presidents Report**

Stenslie reminded the Executive Committee that VCEDA is having their BOC at the Ronald Reagan Library on the 20<sup>th</sup>.

**New or Unfinished Business:** None

**Executive Committee Comments:** Carmen Ramirez announced that the City of Oxnard is going to be applying for the Amazon second headquarters.

**Closed Session, Real Property Negotiations Pursuant to Government Code Section 54956.8** Executive Committee went into closed session at 10:15 a.m.

**Report Out of Closed Session, If Any** Out of closed session at 10:24 a.m. Nancy Kierstyn Schreiner announced there was nothing to report.

**Adjournment to September 6, 2017** Adjourned to November 1, 2017, 10:25 a.m.

Minutes taken by Kelly Noble

