Executive Committee Meeting  
**Tuesday, June 12, 2018**  
**8:30 a.m.**  

EDC-VC  
4001 Mission Oaks Blvd, Suite A-1  
Camarillo, CA 93012

**Agenda**

*Call to Order  
Roll Call*

I. **Amendment to the Agenda** – This is the time and place to change the order of the agenda or delete any agenda item(s)

II. **Public Comment**

III. **Approval, Executive Committee Minutes, May 8, 2018**  
   Attachment III  
   (Action)

IV. **Administration**
   
   A. **Consideration of an Updated Brand and Communications Strategy**  
      Attachment IV-A  
      (Information)
   
   B. **Update on Ventura County Film Commission Activities**  
      Attachment IV-B  
      (Information)
   
   C. **Update and Discussion, Response to the Impacts on Business by the Thomas Fire, Consideration of Priorities and Funding Opportunities Moving Forward**  
      Attachment IV-C  
      (Information)
   
   D. **Membership Report**  
      Attachment IV-D  
      (Information)
   
   E. **President’s Report**  
      Attachment IV-E  
      (Information)

V. **New or Unfinished Business**

VI. **Executive Committee Comments**

VII. **Adjournment to July 10, 2018**  

In compliance with the Ralph M. Brown Act and the Americans with Disabilities Act, if you need a disability-related modification, accommodation, or other special assistance to participate in this meeting, please contact Kelly Noble at (805) 384-1800 x21. Notification 48 hours before the meeting will enable reasonable arrangements to be made.