

**Executive Committee Meeting**

**Tuesday, June 12, 2018**

**8:30 a.m.**

**EDC-VC  
4001 Mission Oaks Blvd, Suite A-1  
Camarillo, CA 93012**

**Agenda**

*Call to Order*

*Roll Call*

- I. **Amendment to the Agenda** – This is the time and place to change the order of the agenda or delete any agenda item(s)
- II. **Public Comment**
- III. **Approval, Executive Committee Minutes, May 8, 2018** (Action)  
*Attachment III*
- IV. **Administration**
  - A. **Consideration of an Updated Brand and Communications Strategy** (Information)  
*Attachment IV-A*
  - B. **Update on Ventura County Film Commission Activities** (Information)  
*Attachment IV-B*
  - C. **Update and Discussion, Response to the Impacts on Business by the Thomas Fire, Consideration of Priorities and Funding Opportunities Moving Forward** (Information)  
*Attachment IV-C*
  - D. **Membership Report** (Information)  
*Attachment IV-D*
  - E. **President's Report** (Information)  
*Attachment IV-E*
- V. **New or Unfinished Business**
- VI. **Executive Committee Comments**
- VII. **Adjournment to July 10, 2018**

*In compliance with the Ralph M. Brown Act and the Americans with Disabilities Act, if you need a disability-related modification, accommodation, or other special assistance to participate in this meeting, please contact Kelly Noble at (805) 384-1800 x21. Notification 48 hours before the meeting will enable reasonable arrangements to be made.*