



VENTURA COUNTY FILM: BECOMING A BLOCKBUSTER

With its stunning and geographically diverse locations, Ventura County increasingly is becoming a sought-after filming destination. Making the area even more attractive to the film industry is the county's dedicated film industry liaison for permitting and resource assistance.

Activity for the year ending December 2017 shows a continued significant increase from years past and underscores the region's potential for economic growth.

Economic Impact from Local Permits: \$49,300,000

Estimated Overall Economic Impact Countywide: \$60,720,000

Projects Filmed, All Jurisdictions: 1064

Film Days Countywide: 3036

617 activity days generated room nights countywide: 5756

Economic Opportunity:

Local film industry growth generates new jobs and helps retain existing firms through increased spending for products and services that support the industry.

- Filming creates and sustains at least two additional jobs for every job created in the local film activity.
- Film activity generates a positive multiplier effect on the economy.
- Production activity benefits the more than 3,500 Ventura County trades workers and professionals on the rolls of industry guilds and unions who live in Ventura County.

Ventura County Film Commission

The Ventura County Film Commission is an initiative of the Economic Development Collaborative. The Commission's dedicated Ventura County Film Liaison facilitates communication between industry and local representatives to create well-managed production activity throughout the region. For more information, visit www.VenturaCountyFilm.com.

JURISDICTION	PERMITS	ACTIVITY DAYS	ECONOMIC IMPACT
County of Ventura	478	1288	\$25,760,000
Simi Valley	132	755	\$15,100,000
Ventura	28	70	\$1,400,000
Thousand Oaks	25	42	\$840,000
Oxnard	21	24	\$480,000
Fillmore	12	220	\$4,400,000
Santa Paula	12	27	\$540,000
Camarillo	12	20	\$400,000
Port Hueneme	7	9	\$180,000
Moorpark	4	6	\$120,000
Ojai	4	4	\$80,000
City/County Subtotal	735	2465	\$49,300,000
Other Permitting Areas	329	571	\$11,420,000
Totals	1064	3036	\$60,720,000

Film activity days include prep, film and strike days in the aggregate.

Data sources include: County, Cities, California Film Commission, Special Districts, Property Houses, Vendor Support, Simi Valley Studios, Scouting Services, Permitting Services, Teamsters, Location Managers and Non-film Permitting Schemes.

Economic Impact and room nights are calculated using the Association of Film Commissioners International (AFCI) calculator, which includes adjustments for production type.

EDC

As a private, nonprofit organization, EDC serves as a business to-government liaison, assisting businesses in Ventura County by offering programs that enhance the region's economic vitality. EDC provides free one-on-one advising to area companies through the Small Business Development Center's about 30 expert advisors. EDC also offers loan, manufacturing outreach and international trade programs. For more information, visit www.edcollaborative.com



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